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## FOR IMMEDIATE RELEASE

### **New Custom Home Floor Plans Debut at Talking Rock in Prescott** *Prescott Golf Community Partners with Mom's Custom Homes, Everwood Design*

PRESCOTT, Ariz. (May 5, 2010) – Talking Rock is partnering with Mom's Custom Homes and Everwood Design, Ltd. to develop [Western Legends](#), a new style of homes within the [Prescott, Arizona community](#). The new homes were created in response to consumers who are looking to downsize to a smaller home, and still want the luxury of a custom design with the ease and value of building a production home while still choosing the neighborhood and the homesite.

“Talking Rock always has been very responsive to the needs of homebuyers,” said Hal Lobough, president of Mom's Custom Homes, LLC. “Allowing us to bring forth Western Legends further demonstrates that they've listened to the changing needs of our consumer, and they're integrating it into a community already known for comfortable luxury.”

Western Legends will feature historic [Arizona ranch home architecture](#) with a collection of five designed custom homes named after Arizona Native American tribes – Awatobi, Havasupai, Papago, Cocopah and Yavapai. Low-pitched, wide overhanging roofs, wrap-around porches, heavy textured integrated materials, usage of stone and wood, and an earthy color palette are design highlights of Western Legends. Floor plans range from 2,500 to just under 3,000 square feet and homes are priced from the mid-\$500,000s to \$600,000.

Standard amenities in all five of the Western Legends floor plans include vaulted ceilings; pre-wired computer networking, auto, video, lighting and security; granite countertops; Thermador professional series kitchen appliances; 2.5-car garage with golf cart bay and more. These custom ranch homes are ready to build on the homesite of the buyer's choice and can be modified to fit the customer's lifestyle.

#### **About Talking Rock:**

Located in a peaceful, rural setting, just minutes from Prescott, Talking Rock is a 3,600-acre private, luxury home community with a casual western lifestyle and the amenities of an exclusive country club. The Jay Morrish-designed 7,350-yard championship [golf course in Prescott](#) intertwines through more than 1,000 acres of preserved open space, presenting residents with the spaciousness of Arizona's high

country. Talking Rock offers spacious custom homesites, as well as Ranch Cottages, Ranch Homes and custom homes designed in an authentic ranch style and built by the area's finest craftsmen. Talking Rock is a development of Harvard Investments, a Scottsdale, Ariz. based real estate development company respected for its high quality, residential projects throughout the Southwest. The Talking Rock golf course and Ranch Compound are professionally managed by OB Sports. More information on Talking Rock and Harvard Investments, Inc. can be reached at 877-922-4440 or [www.talkingrockranch.com](http://www.talkingrockranch.com).

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